



AZUMA UP™. No more minimalism clichés.

AZUMA UP™

Basta luoghi comuni sul minimalismo.

**EMPATIA, CALORE E COLORE:
C'È DI PIÙ NEL MINIMALISMO**

Il minimalismo resta un linguaggio essenziale, ma acquista sfumature di vitalità ed empatia che dalle superfici si riverberano negli spazi.

Spazi nei quali l'elemento distintivo continua ad essere la qualità, piuttosto che la quantità, ma nei quali la semplificazione non deve più essere intesa come rigore e fredda astrazione.

Azuma Up™ nasce dal successo di Azuma™; 5 nuovi colori in nuance calde e avvolgenti. 6 formati per avere la massima libertà compositiva.

**EMPATHY, HEAT AND COLOR:
THERE'S MORE IN MINIMALISM**

Minimalism remains an essential language, but it acquires shades of vitality and empathy that rise from surfaces and reverberate in spaces.

Spaces in which the distinctive element continues to be quality, rather than quantity, but where simplification no longer appears as austere precision and cold abstraction.

Azuma Up™ is rooted in the success of Azuma™; 5 new colours in warm, cosy shades. 6 formats offering maximum freedom of composition.



**EMPATHY, HEAT
AND COLOR:
THERE'S MORE IN
MINIMALISM.**

WHITE



IVORY



SAND



HAZELNUT



TAUPE





SOMETIMES THERE'S NO LESSON

LEZIONI DI STILE?
A VOLTE SE NE PUÒ FARE ANCHE A MENO.

STYLE LESSONS?
SOMETIMES IT CAN EVEN BE DONE WITHOUT THEM.





A.UP6 278S RM
A.UP6 120S RM
A.UP6 120W RM

AZUMAUP™



UNLESS IT WORKS

È UNA SALA DA PRANZO?
O UNO SPAZIO DI LAVORO?
SERVONO QUESTE ETICHETTE?

IS IT A DINING ROOM?
OR A WORKSPACE?
DO YOU NEED THESE LABELS?





IN
A.UP6 278AV RM
A.UP 120AV RM

AZUMAUP™

14

OUT
A.UP R12NO RM
A.UP 90NO AS RM

15



A.UP 90S RM
A.UP 90S AS RM

AZUMAUP™



EVERY DAY IS AWESOME

FERIALI O FESTIVI? OGNI GIORNO È SPECIALE.

WORKDAY, WEEKEND OR HOLIDAY?
WHAT DOES IT MATTER? EVERY DAY IS SPECIAL.





NATURAL DK1 12

AZUMAUP™



LIVE WITHOUT LIMITS

DENTRO O FUORI? DENTRO E FUORI.



INDOORS OR OUTDOORS?
INDOORS AND OUTDOORS.



IN
A.UP 120NO RM
A.UP6 278NO RM

AZUMAUP™

24

OUT
A.UP 90NO AS RM

25

MORE OR LESS MORE AND LESS

NON È PIÙ O MENO: È PIÙ E MENO.

IT IS NOT MORE OR LESS:
IT IS MORE AND LESS.



A.UP6 12W RM

AZUMAUP™



A.UP6 12W RM





W



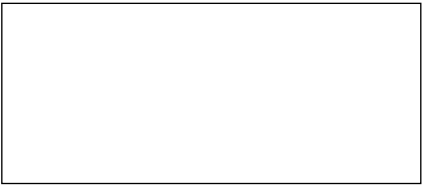
Stucchi consigliati / Recommended grouts



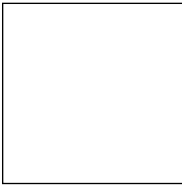
Kerakoll KK 4



Mapei 103



120x278 - 48"x110"



120x120 - 48"x48"



60x120 - 24"x48"



A.UP6 278W RM
188478

A.UP6 120W RM
182180

A.UP6 12W RM
182187

AV



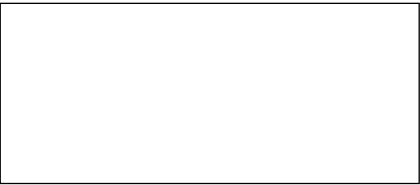
Stucchi consigliati / Recommended grouts



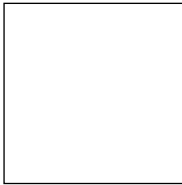
Kerakoll KK 79



Mapei 132



120x278 - 48"x110"



120x120 - 48"x48"



60x120 - 24"x48"



A.UP6 278AV RM
188474

A.UP6 120AV RM
182176

A.UP6 12AV RM
182183

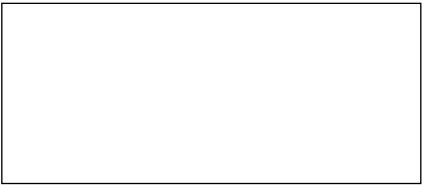
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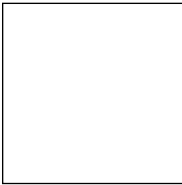
Stucchi consigliati / Recommended grouts

Kerakoll KK 81

Mapei 133



120x278 - 48"x110"



120x120 - 48"x48"



60x120 - 24"x48"



A.UP6 278S RM
188476

A.UP6 120S RM
182178

A.UP6 12S RM
182185

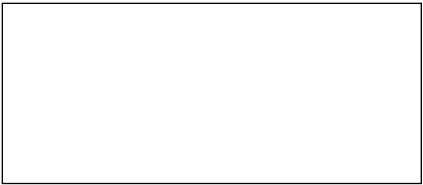
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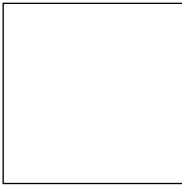
Stucchi consigliati / Recommended grouts

Kerakoll KK 81

Mapei 133



120x278 - 48"x110"



120x120 - 48"x48"



60x120 - 24"x48"



A.UP6 278NO RM
188475

A.UP6 120NO RM
182177

A.UP6 12NO RM
182184

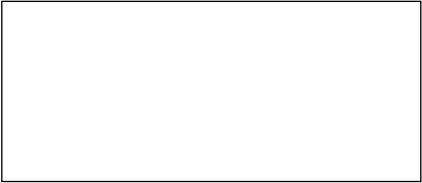
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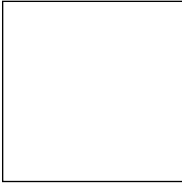
Stucchi consigliati / Recommended grouts



Kerakoll KK 92 Mapei 134



120x278 - 48"x110"



120x120 - 48"x48"



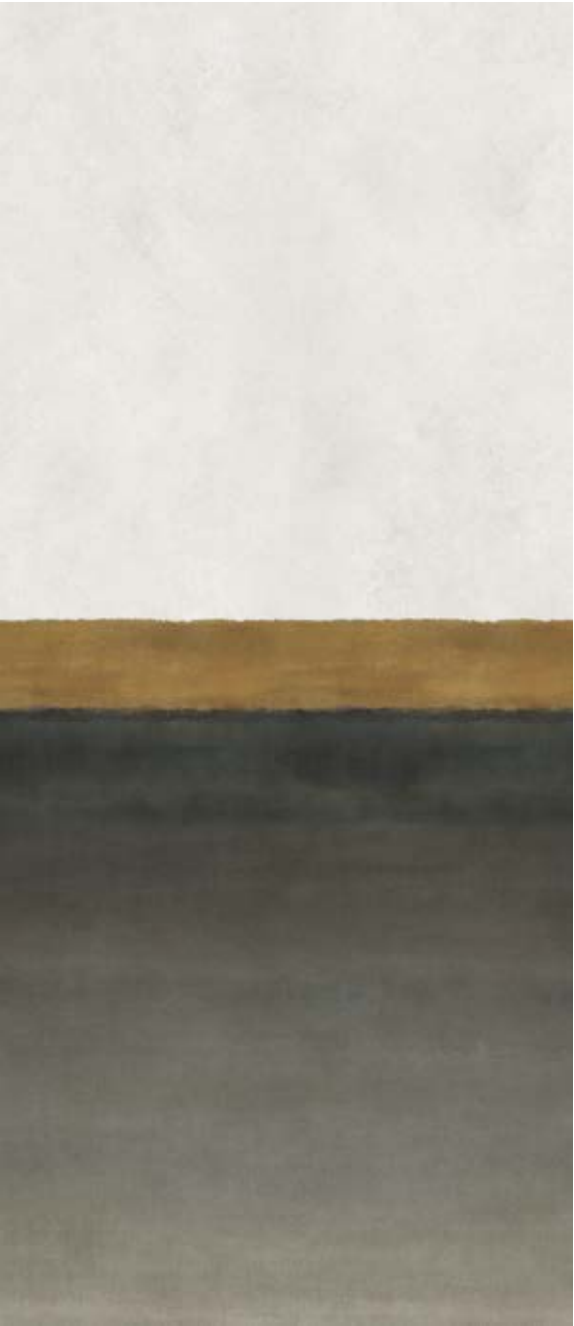
60x120 - 24"x48"



A.UP6 278TP RM
188477

A.UP6 120TP RM
182179

A.UP6 12TP RM
182186



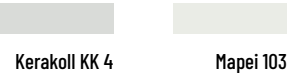
189705
A.UP6 DK 278
120x278 - 48"x110"



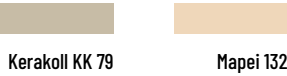
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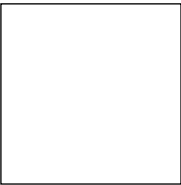
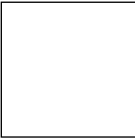


Stucchi consigliati / Recommended grouts



Stucchi consigliati / Recommended grouts

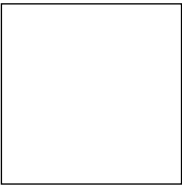
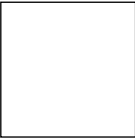


		
120x120 - 48"x48"	60x120 - 24"x48"	90x90 - 36"x36"
A.UP 120W RM 177674	A.UP 12W RM 177679	A.UP 90W RM 177694



		
60x60 - 24"x24"	30x60 - 12"x24"	30x30 - 12"x12"
A.UP 60W RM 177699	A.UP 36W RM 177704	MK.A.UP 30W 179417



		
120x120 - 48"x48"	60x120 - 24"x48"	90x90 - 36"x36"
A.UP 120AV RM 177675	A.UP 12AV RM 177680	A.UP 90AV RM 177695



		
60x60 - 24"x24"	30x60 - 12"x24"	30x30 - 12"x12"
A.UP 60AV RM 177700	A.UP 36AV RM 177705	MK.A.UP 30AV 179418

S

NO

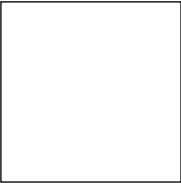
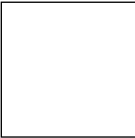


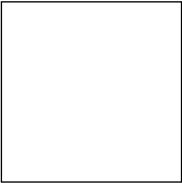
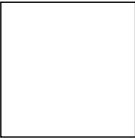
Stucchi consigliati / Recommended grouts



Stucchi consigliati / Recommended grouts



  			
	120x120 - 48"x48"	60x120 - 24"x48"	90x90 - 36"x36"
	A.UP 120S RM 177676	A.UP 12S RM 177681	A.UP 90S RM 177696
  			
	60x60 - 24"x24"	30x60 - 12"x24"	30x30 - 12"x12"
	A.UP 60S RM 177701	A.UP 36S RM 177706	MK.A.UP 30S 179419

  			
	120x120 - 48"x48"	60x120 - 24"x48"	90x90 - 36"x36"
	A.UP 120NO RM 177677	A.UP 12NO RM 177682	A.UP 90NO RM 177697
  			
	60x60 - 24"x24"	30x60 - 12"x24"	30x30 - 12"x12"
	A.UP 60NO RM 177702	A.UP 36NO RM 177707	MK.A.UP 30NO 179420

TP



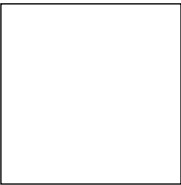
Stucchi consigliati / Recommended grouts



Kerakoll KK 92



Mapei 134



120x120 - 48"x48"



60x120 - 24"x48"



90x90 - 36"x36"



A.UP 120TP RM 177678	A.UP 12TP RM 177683	A.UP 90TP RM 177698
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60x60 - 24"x24"



30x60 - 12"x24"



30x30 - 12"x12"



A.UP 60TP RM 177703	A.UP 36TP RM 177708	MK.A.UP 30TP 179421
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179772
NATURAL DK1 12
60X120 - 24"x48"



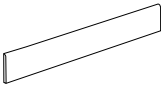
179773
NATURAL DK2 12
60X120 - 24"x48"



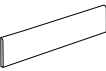
179771
A.UP DK 12
60X120 - 24"x48"



PEZZI SPECIALI / SPECIAL PIECES



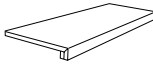
6x120-2.4"x48" △ 6



6x90-2.4"x36" △ 7



6x60-2.4"x24" △ 10



120x32,5-48"x12.8" △ 2

W	A.UP BT120W 179422	A.UP BT90W 179427	A.UP BT60W 179432	A.UP G120W 179437
AV	A.UP BT120AV 179423	A.UP BT90AV 179428	A.UP BT60AV 179433	A.UP G120AV 179438
S	A.UP BT120S 179424	A.UP BT90S 179429	A.UP BT60S 179434	A.UP G120S 179439
NO	A.UP BT120NO 179425	A.UP BT90NO 179430	A.UP BT60NO 179435	A.UP G120NO 179440
TP	A.UP BT120TP 179426	A.UP BT90TP 179431	A.UP BT60TP 179436	A.UP G120TP 179441

IMBALLI / PACKAGING

FORMATO NOMINALE NOMINAL SIZE	BORDO EDGE	SPESSORE THICKNESS	SCATOLA / BOX			PALLET		
			PZ/BOX PCS/BOX	MQ/BOX SM/BOX	KG/BOX KG/BOX	BOX/PALLET BOXES/PALLET	MQ/PALLET SM/PALLET	KG/PALLET KG/PALLET
120X278-48"x110"	RECTIFIED	6,5	1	3,336	53,00	20	66,72	1080,00
120X120-48"x48"	RECTIFIED	6,5	2	2,88	44,59	30	86,40	1357,70
60X120-24"x48"	RECTIFIED	6,5	4	2,88	44,95	16	46,08	739,20
120X120-48"x48"	RECTIFIED	10	1	1,44	33,00	36	51,84	1208,00
60X120-24"x48"	RECTIFIED	10	2	1,44	32,21	30	43,20	986,30
60X60-24"x24"	RECTIFIED	10	3	1,08	24,08	40	43,20	983,20
30X60-12"x24"	RECTIFIED	10	6	1,08	23,91	40	43,20	976,40
90x90-36"x36"	RECTIFIED	10	2	1,62	37,44	22	35,64	843,68
30X30-12"x12" MOSAIC	MOSAIC	10	6	0,54	11,83	48	25,92	588,03

CARATTERISTICHE TECNICHE SPECIFICHE / TECHNICAL FEATURES SPECIFICATIONS

	DIN EN 16165 Annex B / DIN 51130 (R)	DIN EN 16165 Annex A / DIN 51097 (A+B+C)	B.C.R. DM 14/6/89 N. 236		PENDULUM BS EN16165 Annex C / BS7976 (INGLESE)	PENDULUM AS/NZS 4856 (AUSTRALIANO)	PENDULUM UNE 41901/ 12633 (SPAGNOLO)	BOT 3000 (DCOF) ANSI 326.3 (AMERICANO)
			C.A.	G.B.				
A.UP	R10	A	>0.4	>0.4	>36	P3	1	>0,42

Valori medi riferiti al prodotto integro prima della posa. / Average value referred to the full tile before installation.

Non poteva mancare per Imola, brand contemporaneo che soddisfa ogni esigenza di stile e di funzionalità, l'inserimento in gamma, per tutti i propri progetti best seller, di nuovi articoli per gli spazi esterni.

Una scelta in linea con le ultime esigenze dell'abitare e del gardening, ove al tradizionale gres porcellanato da esterno a spessore normale, la proposta si completa con l'alto spessore 20 mm e da nuovi pezzi speciali, diversificati, per specifici utilizzi.

La soluzione ideale per realizzare camminamenti, terrazze, patii e altre soluzioni progettuali nei pressi di giardini, cortili, piscine e altri contesti di outdoor design.

Sinonimo di alte performance tecniche, quali la durezza e le proprietà meccaniche, completamente privo di porosità e ingelivo, il 20 mm è un prodotto facilmente pulibile, solido, ecosostenibile, dallo stile dinamico e contemporaneo, disponibile in una gamma ampia e diversificata di soluzioni estetiche, di colori e di formati.

I VANTAGGI DEL 20 MM.

- _ Monolitico.
- _ Ecosostenibile.
- _ Igienico.
- _ Ignifugo.
- _ Ingelivo.
- _ Antiscivolo.
- _ Resistente all'usura.
- _ Resistente agli attacchi chimici.
- _ Resistente ai carichi di rottura.
- _ Resistente agli sbalzi termici.
- _ Resistente alle macchie.
- _ Inattaccabile da muffe e muschi.
- _ Facile da pulire.
- _ Facile da posare.
- _ Facile da rimuovere.

A must for Imola, the modern brand that meets with every style and practicality requirement just had to add new items for outside areas to its range, for all its best seller projects.

A choice made in line with the latest living and gardening demands, where the traditional porcelain stoneware for outside use with a normal thickness is completed with the thicker 20 mm proposal and new special, diversified pieces for specific purposes.

The ideal solution for walkways, terraces, patios and other projects around gardens, courtyards, swimming pools and other outdoor design solutions.

Synonymous with high tech. performance such as being long lasting and its mechanical features, completely porosity-free and frost-proof, the 20 mm product can be cleaned easily, is solid, eco-sustainable with a dynamic, modern style, available in a vast and varying range of aesthetic solutions, colours and shapes.

ADVANTAGES OF THE 20 MM.

- _ Monolithic.
- _ Eco-sustainable.
- _ Hygienic.
- _ Fireproof.
- _ Frost-proof.
- _ Skid-proof.
- _ Resistant to wear.
- _ Resistant to chemical corrosion.
- _ Resistant to tensile strength.
- _ Resistant to sudden changes in temperature.
- _ Stain resistant.
- _ Resistant to mould and moss.
- _ Easy to clean.
- _ Easy to lay.
- _ Easy to remove.

OUTDOOR

10 mm

THICKNESS

20 mm





A UP6 278S RM
A UP 60S AS RM

azumaup™



LE NUVOLE, LA PIOGGIA...
MA VUOI METTERE UN BEL CIELO LIMPIDO COL
SOLE CHE SCALDA?

CLOUDS AND RAIN ARE OK, BUT A CLEAR BLUE
SKY AND WARM, SUMMER SUN ARE MORE FUN!



THE ETERNAL SUNSHINE OF A SPOTLESS SKY



A.UP R12AV RM
A.UP 60AV AS RM
A.UP GP60AV AS

AZUMAUP™





IN
A.UP6 278AV RM
A.UP 120AV RM

AZUMAUP™

52

OUT
A.UP R12NO RM
A.UP 90NO AS RM

53

	10mm	20mm	
	60x120-24"x48"	90x90-36"x36"	60x60-24"x24"
W	A.UP R12W RM 177714		
AV	A.UP R12AV RM 177715	A.UP 90AV AS RM 177719	A.UP 60AV AS RM 177728
S	A.UP R12S RM 177716	A.UP 90S AS RM 177723	A.UP 60S AS RM 177729
NO	A.UP R12NO RM 177717	A.UP 90NO AS RM 177724	A.UP 60NO AS RM 177730
TP	A.UP R12TP RM 177718		

IMBALLI / PACKAGING			SCATOLA / BOX			PALLET		
FORMATO NOMINALE NOMINAL SIZE	BORDO EDGE	SPESSORE THICKNESS	PZ/BOX PCS/BOX	MQ/BOX SM/BOX	KG/BOX KG/BOX	BOX/PALLET BOXES/PALLET	MQ/PALLET SM/PALLET	KG/PALLET KG/PALLET
60x120-24"x48"	RECTIFIED	10	2	1,44	32,21	30	43,20	986,30
90x90-36"x36"	RECTIFIED	20	1	0,81	35,70	30	24,30	1091,00
60x60-24"x24"	RECTIFIED	20	2	0,72	32,33	32	23,04	1054,67

20 PEZZI SPECIALI / SPECIAL PIECES

	SQUARE BORDER* costa lucida SQUARE BORDER* polished edge 60X60-24"x24" △ 2	SQUARE BORDER* costa lucida SQUARE BORDER* polished edge 90X90-36"x36" △ 1	GRADONE* costa lucida TERRACE* polished edge 33X60-13"x24" △ 2
AV	A.UP SB60AV AS 179448	A.UP SB90AV AS 179451	A.UP GR336AV AS 179458
S	A.UP SB60S AS 179449	A.UP SB90S AS 179452	A.UP GR336S AS 179459
NO	A.UP SB60NO AS 179450	A.UP SB90NO AS 179453	A.UP GR336NO AS 179460

	BORDO PISCINA* costa lucida POOL EDGE* polished edge 30X60-12"x24" △ 2	GRIGLIA PISCINA* POOL GRILLE* 20X60-8"x24" △ 2	ELEMENTO A ELLE L-SHAPED 30x60x5-12"x24"x2" △ 2	ELEMENTO A ELLE L-SHAPED 30x90x5-12"x36"x2" △ 2
AV	A.UP BP60AV AS 179512	A.UP GP60AV AS 179523	A.UP L 60AV AS 182061	A.UP L 90AV AS 181828
S	A.UP BP60S AS 179515	A.UP GP60S AS 179526	A.UP L 60S AS 182063	A.UP L 90S AS 181830
NO	A.UP BP60NO AS 179514	A.UP GP60NO AS 179525	A.UP L 60NO AS 182062	A.UP L 90NO AS 181829

* Angolari DX e SX disponibili a richiesta. / RH and LH angle bracket available on request.

I pezzi speciali ed i fondi possono presentare leggere differenze di tonalità fra di loro. / Special pieces and backgrounds can have slightly different shades from one another.

Il bordo può mostrare una piccola diversità cromatica fra la superficie ed il corpo del pezzo ceramico. / There can be a slight colour difference on the edge between the surface and the main ceramic piece.

CARATTERISTICHE TECNICHE SPECIFICHE / TECHNICAL FEATURES SPECIFICATIONS

	DIN EN 16165 Annex B / DIN 51130 (R)	DIN EN 16165 Annex A / DIN 51097 (A+B+C)	B.C.R. DM 14/6/89 N. 236		PENDULUM BS EN16165 Annex C / BS7976 (INGLESE)	PENDULUM AS/NZS 4856 (AUSTRALIANO)	PENDULUM UNE 41901/ 12633 (SPAGNOLO)	BOT 3000 (DCOF) ANSI 326.3 (AMERICANO)
			C.A.	G.B.				
A.UP R	R11	B+C	>0.4	>0.4	>36	P3	3	>0,42
A.UP AS	R11	B+C	>0.4	>0.4	>36	P4	3	>0,42

Valori medi riferiti al prodotto integro prima della posa. / Average value referred to the full tile before installation.

Caratteristiche Tecniche Gres Porcellanato

Technical Specifications Porcelain Stoneware

CONFORME / ACCORDING TO
UNI EN 14411 - G Bla



imolaceramica.com

Marketing CC Imola

CARATTERISTICA Specification	METODO DI PROVA Test methods	REQUISITI PREVISTI DALLA NORMA Requirements in accordance to the standards	VALORE MEDIO Average value
 DIMENSIONI E ASPETTO DIMENSIONS AND APPEARANCE	ISO 10545-2	PROSPETTO G.1 PROSPECT G.1	CONFORME COMPLIANT
 ASSORBIMENTO D'ACQUA WATER ABSORPTION	ISO 10545-3	≤ 0,5%	< 0,1%
 RESISTENZA A FLESSIONE FLEXURAL RESISTANCE		min. 35 N/mm ²	> 45 N/mm ²
SFORZO DI ROTTURA MODULUS OF RUPTURE	ISO 10545-4	SPESSORE / THICKNESS ≥ 7,5 mm: min. 1300N	6,5 mm1800 N* 10 mm3000 N* 20 mm13000 N* SPESSORE* THICKNESS*
 RESISTENZA ALL'ABRAZIONE PROFONDA DEEP ABRASION RESISTANCE	ISO 10545-6	≤ 175 mm ³	< 140 mm ³
 COEFFICIENTE DILATAZIONE TERMICA LINEARE (α) LINEAR EXPANSION THERMIC COEFFICIENT	ISO 10545-8	METODO DISPONIBILE AVAILABLE ON REQUEST	≤ 7x10 ⁻⁶ °C ⁻¹
 RESISTENZA AGLI SBALZI TERMICI RESISTANCE TO SUDDEN TEMPERATURE CHANGES	ISO 10545-9	METODO DISPONIBILE AVAILABLE ON REQUEST	RESISTE RESISTANT
 RESISTENZA AL GELO FROST RESISTANCE	ISO 10545-12	RICHIESTA ALWAYS TESTED	RESISTE RESISTANT
 PRODOTTI CHIMICI AD USO DOMESTICO ED ADDITIVI PER PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOL WATER CLEANSERS		min. B	min. B
ACIDI ED ALCALI A BASSA CONCENTRAZIONE ACIDS AND LOW CONCENTRATION ALKALIS	ISO 10545-13	DA LA, LB A LC FROM LA, LB TO LC	DA LA, LB A LC FROM LA, LB TO LC
ACIDI ED ALCALI AD ALTA CONCENTRAZIONE ACIDS AND HIGH CONCENTRATION ALKALIS		METODO DISPONIBILE AVAILABLE ON REQUEST	METODO DISPONIBILE AVAILABLE ON REQUEST
 RESISTENZA ALLE MACCHIE UGL STAIN RESISTANCE UGL	ISO 10545-14	METODO DISPONIBILE AVAILABLE ON REQUEST	METODO DISPONIBILE AVAILABLE ON REQUEST
RESISTENZA ALLE MACCHIE GL STAIN RESISTANCE GL		min. 3	min. 3

* VALORI RIFERITI AL FORMATO 60X60 / VALUES REFERRED TO 60X60 SIZE

Simbologia
Symbols

INDICAZIONI D'USO
INDICATIONS FOR USE

 **Pavimento**
Floor tiles

 **Rivestimento**
Wall tiles

DESTINAZIONI D'USO
SUGGESTED APPLICATIONS

 **Abitazioni**
Domestic purpose

 **Commerciale leggero**
Light commercial

 **Commerciale**
Commercial

 **Esterni**
Outdoor floor

SUPERFICI
SURFACES

Finitura
Finish

 **Naturale**
Natural

Aspetto superficiale
Surface look

 **Opaco**
Matt

Bordo
Edge

 **Rettificato monocalibro**
Monocaliber, rectified

STONALIZZAZIONE
SHADE VARIATION

 **V2**

SPESSORE
THICKNESS

 **6,5**

 **10**

 **20**

CARATTERISTICHE DI VENDITA
SALES CHARACTERISTICS

 **Imballo.**
Packaging.

 **Prodotto venduto al pezzo.**
Product sold per item.

Tutti i nostri prodotti, sia al mq che al pezzo, sono
venduti unicamente a scatola completa.
All our products are sold only in complete boxes, whether
the unit of measure is per item or per square metre.

A brand of
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COOPERATIVA

CERAMICA

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